

PRESS RELEASE

Project Aspire

PROJECT ASPIRE

adaptedSPORTS™
LEADERS IN EDUCATION-BASED ADAPTED SPORTS

BlazeSports
AMERICA
ADAPTIVE SPORTS • CHANGING LIVES

SAMPLE FOR LOCAL MEDIA

(ORGANIZATION) to Host 20th Anniversary Paralympic Viewing Party to Celebrate the Legacies for Disabled Athletes Here in (LOCATION) through ProjectASPIRE

For Release: Date XX, 2016, (City, State)

Come join the fun as the (ORGANIZATION) hosts an #ASPIRE2BGreat Paralympic Viewing Party in support of the 20th Anniversary of the Paralympic Games in Atlanta in 1996. The (ORGANIZATION) will host the party (DATE/TIME/LOCATION WITH ADDRESS) to celebrate the legacies of the Paralympic Games here – as well as foster inclusion and generate awareness of ProjectASPIRE (LIST YOUR LOCAL AAASP/BLAZE TEAMS – and their accomplishments/or use the following... our local disabled athletic population.) Project ASPIRE (Adapted Sports Programs In Recreation and Education) is a collaboration between Adapted Sports (AAASP) and BlazeSports America, established to enhance existing athletic opportunities for physically-challenged athletes created 20 years ago through the support of the Olympic and Paralympics Games here in Atlanta. For more information on Project ASPIRE visit website link here.

Project ASPIRE created the concept of the #ASPIRE2BGreat Viewing Party to introduce the community to this special population of athletes. Although over 2 million youth have participated in disabled sports opportunities over the past 20 years, many communities are unaware of the wonderful programs available to the disabled community through AAASP and BlazeSports America. When families and individuals living with disabilities watched the Atlanta Games, many realized for the first time in their lives that they could and should be active and engaged in fitness and sport for their health, socialization, independence and visibility in the world. ProjectASPIRE #ASPIRE2BGreat Viewing Parties were created to break down the barrier of information – and invite all in the community to meet our athletes and spread the word! The #ASPIRE2BGreat Viewing Party is open to the public; those interested in attending should RSVP to (CONTACT). The media is invited to come out to support our viewing party as well. Please call (CONTACT) at the number below for more info.

About AAASP - The American Association of Adapted Sports Programs (AAASP) is now celebrating its 20th year as America's premier interscholastic athletics association for adapted sports in the schools. AAASP offers rules, policies and equipment (through Flaghouse) for adapted teams sports. It has created resources our schools have long needed, including training aids, a coaches education program, sports kits for classrooms and athletic programs at school and it remains America's only membership of educational institutions partnering together to get student-athletes with physical disabilities, "Off the Sideline and Into the Game." For more info, please visit-<http://adaptedsports.org>

About BlazeSports America - BlazeSports is also celebrating its 20th Anniversary as the official legacy program of the 1996 Atlanta Paralympic Games. BlazeSports is driven by a desire to provide all children and adults with physical disabilities the chance to play sports and live healthy, active lives. BlazeSports America's mission is to change the lives of individuals with physical disabilities through adaptive sport and recreation. BlazeSports understands the positive impact sports can have, from promoting life-long health and personal empowerment to providing successful futures for young people with disabilities. From the start, they have been dedicated to ensuring the quality, diversity and availability of programs that are equal to sports programs open to those without disabilities. For more info, please visit <http://blazesports.org>

CONTACT INFO FOR PARTY:

Name, phone number or email address

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#ASPIRE2BGreat #ProjectASPIRE | ProjectAspire.org | @AdaptedSports | @blazesports

